

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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First Named Inventor	:	Nemirofsky, R.
Serial No.	:	10/618,569
Filed	:	July 11, 2003
Art Unit	:	3688
Confirmation Number	:	3771
Examiner	:	Dagnew, S.
Title	:	INTERACTIVE ELECTRONIC COMMERCE SYSTEM FACILITATING MANAGEMENT OF ADVERTISING, PROMOTION AND INFORMATION INTERCHANGE MESSAGES
Attorney Docket No.	:	EXPHOOO3

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June 22, 2009

MAIL STOP - AMENDMENT  
Commissioner for Patents  
PO BOX 1450  
Alexandria VA 22313-1450

**PRELIMINARY AMENDMENT**

Applicant provides a Preliminary Amendment in response to the Final Rejection of December 22, 2008 in the above-captioned Application. A listing of the Claims is provided, beginning on page #2 of this paper. Remarks begin on page #5 of this paper.

The Commissioner is authorized to charge the fee for a three-month extension of the time for response to the Glenn Patent Group Deposit Account No. 07-1445, Customer No. 22862. Applicant considers this document to be filed in a timely manner.